



CROWN WEALTH STRATEGIES

"The most rewarding part of this business is being able to see our clients satisfaction; seeing how we are truly fulfilling our mission, making a positive difference in people's lives."

In today's world it is rare to find a company that's mission is to serve its clients with complete integrity and honesty. Crown Wealth Strategies, which is run by President Elizabeth Dipp Metzger reflects this commitment directly in its mission statement:

"Our goal is to make a positive difference in our clients' lives. We work with independent professionals and business owners to achieve their personal and business financial goals. We believe in building long term relationships and conducting every client interaction with honesty, integrity, and the clients' best interest at heart."

Crown Wealth is a holistic estate and business planning company whose focus is to offer access to a wide array of products that include

investments, insurance and annuities. In addition to being president of Crown Wealth, Lizzie is a member of the Nautilus Group®, an agent with New York Life, and a financial adviser with Eagle Strategies LLC. "This year we have really grown. We have sought to expand our offerings with access to Eagle Strategies for top tier money management, the Nautilus Group for estate and business planning, and New York Life for their leading insurance products," Lizzie explained. "Eagle Strategies is especially beneficial because the company enables me to give my clients access to an outstanding group of money managers."

Crown Wealth offers services in personal planning (investment, retirement, education, or insurance strategies), business planning

(business succession, key person, group plans), estate planning, wealth management, and tax diversification. "We offer a range of services, resources and access to top tier money managers that truly sets us apart from other financial professionals in El Paso. As a registered investment adviser, I am a fiduciary, thus it is essential that my clients best interests are always served," Lizzie said. "Since we work with a small number of clients, we are able to offer highly personalized and dedicated customer support. We always go above and beyond the norm to help our clients."

To say that the company has grown is an understatement. Along with these new exciting services, Crown Wealth has also branched out to a new west side location to

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ELIZABETH DIPP METZGER

supplement the existing office downtown. The staff has grown as well. "We have four people working for us now and two who are licensed service assistants," Lizzie said.

Crown Wealth has also received some exciting national acclaim to add to their existing awards and accomplishments. This year alone, the company was featured in a CNBC article and was the cover story in an issue of National Underwriter Life & Health magazine. In addition, Lizzie was honored as a four under 40 outstanding advisor by the National Association of Insurance Financial Advisors and made New York Life Chairman's Cabinet in 2014 which recognizes her as one

of the top 60 producing agents among the company's elite sales force of more than 12,000 licensed agents.

But no matter how much Crown Wealth has grown or been recognized, the company is as focused as ever on providing personalized, quality customer service. "I don't know that many other advisors have the type of customer service we offer. We have a team committed to ensuring the highest quality client care possible.



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